

Digital Curriculum Inventory

AEJMC 2017 Pre-Conference
Bringing Digital Into the Curriculum

Go through the following inventory, for yourself and your program. Rate the presence of these items with the following scale:

- 5:** multiple topics with dedicated courses in curriculum
- 4:** one or few topics with dedicated courses in curriculum
- 3:** some topics addressed well in other courses (but not dedicated courses)
- 2:** topics introduced minimally in other courses
- 1:** topics mentioned in other courses
- 0:** not at all

Topic	Rating		Notes
	You	Program	
Digital Courses covering Computer/Internet History, Digital Law/Ethics/Digital Business Models, Content Management Systems or research courses covering digital theory or concepts			
Visual Courses covering Multimedia/Visual Storytelling/ Graphic Design for Web/Mobile			
Social Courses covering Social Media Platforms/Usage/Marketing or Analytics			
Mobile Courses covering Mobile Reporting/Responsive Design/Mobile App Development			
Data Courses covering Basic Web Design/Data Journalism/Data Visualization/Frameworks and Content Management Systems (i.e. Bootstrap or Wordpress)/Frontend Development/Databases			
Innovation Courses covering Innovation/Entrepreneurship/Design Thinking/Prototyping			

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Future Courses covering 360 Video/Virtual Reality/Drones Artificial Intelligence/Augmented or Mixed Reality/Bots/Sensors			
Other			

Exercise:

Identify opportunities. Look for the items you scored 0,1 or 2 for both you and your program. We will have the following exercises to help you explore further:

1. How might you increase your personal competency in one area?
2. How might you influence your program's competency in one area?